



AUTO CREDIT EXPRESS

Rebuilding America's Credit

Want a Pay Raise? Learn Subprime.

If you're like most Owners, GM's, Finance or Subprime Managers, you're always looking to sell more cars and increase your paycheck.

It is a fact that over 10% of all new car sales and 35% of all used car sales are purchased by people with Subprime or below Subprime credit.

The Rules Have Changed, But You Can Still Sell More Cars - Here's Proof

Summit Place Kia in Metro Detroit increased both new and used sales over 300% in the last twelve months, while maintaining a top 10% CSI rating among all Kia dealers nationwide. How? Subprime.

What's Your Subprime Road Block?

Been burned by unfunded contracts?

Had to pay back lenders due to power booking?

Had to buy back contracts due to fraud by an unscrupulous manager?

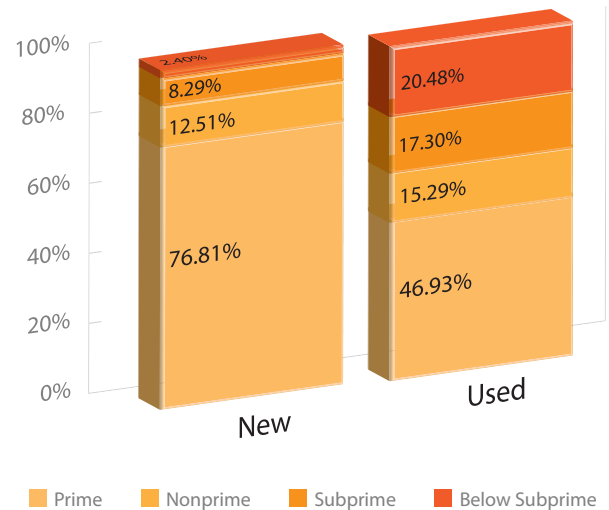
Lack of inventory to fit lender calls?

High Subprime manager turnover?

Loosing lenders for look-to- book or portfolio performance?

Ineffective marketing, advertising, accountability, or metrics?

CREDIT TIERS BY VEHICLE TYPE



Remove the Barriers to Subprime

By minimizing the risks and removing the barriers most often associated with Subprime sales, any store, regardless of experience level, can implement a process without adding additional personnel, departments or expensive ad budgets. Attend one of our workshops to learn how.

Get a Road Map for Long Term Success in Subprime

Attend one of our workshops and leave with a customized road map of how to get started. It's not a guarantee. You will encounter resistance, road blocks, and detours along the way. But without a map, you will not reach your destination.